



Charles Darwin University Press

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Content

- the standard of the research on which the manuscript is based
- significance of this manuscript
- innovation of ideas, writing style
- appropriateness of maps/diagrams/images
- errors of fact or interpretation
- other notable weaknesses
- suggestions for improvement

Marketability and audience

- academic vs general readership
- cross-disciplinary nature of the work
- competing works
- use as a recommended text or reference for study course - what level
- potential overseas readership

Overall recommendation

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